

# THE GURUS

## MEET THE INDUSTRY LEADER

### ROUNDTABLE TOPIC 2:

#### Harnessing Digital Transformation and AI:

#### Preparing Asian Enterprises for the Next Wave of Innovation

## Andrew Chow, CSP

Andrew Chow is a Generative AI innovator who has developed over 1000 workflow efficiency applications. As an AI implementation strategist, he focuses on Digital Economy and Food security sectors across ASEAN, China, and India. Since 2020, he has chaired the China ASEAN Innovation and Entrepreneur Competition, attracting 200+ startups and advancing 40+ teams to the China Grand Finals.

With strong connections to Singapore's venture capital ecosystem, Andrew founded the Best Personal Branding Award in 2017. He is also a best-selling author of "Social Media 247," "Public Relations 247," and "Personal Branding 247."

A Certified Speaking Professional (CSP), Andrew has presented to 100,000+ people across 20+ countries and trained professionals at institutions including NTU Entrepreneurship Academy, SIM, and the Lee Kuan Yew School of Public Policy.

His 35-year career includes collaborations with AXA Insurance, Abbott Medical Optics, and Singtel. His accolades include the 2022 Marketing 2.0 Award, recognition as a Top 10 Singapore Influential Speaker, and the Spirit of Enterprise Award.



Andrew Chow

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