

THE GURUS

MEET THE SPEAKER

TOPIC 3: ECONOMICS & FINANCE MANAGEMENT

Josephine Ong

is the Founder and Chief Executive of White Group Asia and a prominent figure in corporate risk management across the Asia-Pacific region. With over 20 years of experience, she has advised more than 100 corporations, including start-ups, SMEs, and government-linked companies, on managing financial risks, driving strategic growth, and enhancing employee benefits.

Josephine specializes in designing resilient financial risk frameworks that address currency volatility, credit exposure, regulatory changes, and market instability. Her ability to anticipate and mitigate risks has earned her a reputation as a trusted partner for organizations navigating complex financial environments.

She is also a leading strategist in helping businesses expand across Asia, offering comprehensive market entry plans that include geopolitical risk assessment and tailored mitigation strategies.

A pioneer in employee benefits, Josephine integrates talent retention strategies with broader risk frameworks, creating workplaces that are both resilient and people-centric. Her holistic approach ensures that companies not only safeguard their workforce but also enhance satisfaction and productivity.

Josephine holds a degree in Economics with specializations in International Business and Banking and has obtained multiple certifications in risk management and financial planning. As a sought-after speaker and thought leader, she frequently shares her expertise at industry events and through mentorship.

Driven by the mission to “fireproof” organizations, Josephine is redefining risk management—not as a shield, but as a strategic enabler of sustainable growth. Through White Group Asia, she continues to empower leaders to make intelligent, risk-informed decisions that protect and accelerate business success.



A handwritten signature in black ink that reads "Josephine Ong".

Founder & Chief Executive

White Group Asia

(www.whitegroup.asia)