

THE GURUS

MEET THE SPEAKER

TOPIC 1: STRATEGIC MANAGEMENT

Andreas Vogiatzakis

is a seasoned marketing professional, leadership coach, and author with over three decades of experience across multiple continents. Born in Greece, he pursued higher education in the United States, earning a BA Honors Degree in Advertising from the University of Florida.

Throughout his career, Andreas has held several prominent positions in the media and advertising industry. Notably, he served as the Group CEO of Star Media Group Malaysia, becoming the first non-Malaysian to hold this position. Prior to that, he led Omnicom Media Group Malaysia and Havas Media Group Malaysia, where he played pivotal roles in driving business growth and transformation.

In 2020, Andreas founded AMVPLUS ADVISORY Sdn Bhd, aiming to catalyze positive change by offering coaching, training, and consulting services. His focus areas include agile leadership, dynamic communication skills, high-performance teams, and managing change. He also established the AMVPLUS ACADEMY, which provides leadership learning journeys and transformational coaching.

As an ICF Associate Certified Coach, a Certified Professional Coach, and an NLP Master Practitioner & Trainer, Andreas has mentored over 100 individuals, ranging from university graduates to company CEOs. His coaching approach is anchored on self-awareness and actionable insights via constructive feedback.

Beyond his corporate endeavors, Andreas is a TEDx speaker and author of the book "Courage at the Crossroads," where he shares his life experiences and leadership insights. He has been recognized among the top 100 most inspirational LinkedIn icons in Malaysia and continues to contribute to the industry as a speaker, trainer, and mentor.



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Executive Director
AMVPlus Advisory
(www.amvplus.net)